

# The SkySwitch White-Label UCaaS Platform

A Modern Cloud-based Voice Solution With Top-tier Support



# Phone Service w/ Business Capabilities

Includes call recording and transcription, conferencing, auto attendants, call queues, and time frames.



#### PBX and Call Center Reporting

Our platform provides access to statistics and analytical data.



# Call Center and Contact Center

Our integrated call center capabilities offer interactive voice menus, call queues, recording, and reporting so that your agents can provide a great customer experience. For a comprehensive solution, the SkySwitch Contact Center add-on provides advanced features and support for voice, SMS, email, and webchat, giving you a true Omni- channel experience.



#### Advanced Telco Services

Phone numbers, toll- free numbers, 911 and e911 services, caller ID with name, and spam protection.



# Mobile, Web, and Desktop UC clients

Enable users to leverage the platform's features wherever they are with a set of UC clients.



Role-based access for basic users, agent users, office managers, etc.

UCaaS is one of the most in-demand voice & collaboration solutions for hybrid workforces





"We looked at other white-label providers. One had had a recent major outage for days. Others had poor reviews. SkySwitch has multiple geo-redundant data centers. That was a big selling point with us. I immediately felt comfortable with their team. The pricing was good—the margin is better than other providers. I liked their onboarding program and I talked to other SkySwitch resellers who were extremely happy."

 Founder & CEO of Telecom Company in Mid-Atlantic Region of the United States





## Add-ons

SkySwitch offers a range of optional add-ons for even more functionality so you can build a differentiated offering to meet your customers' needs and drive the growth of your business.

 Contact Center that expands on basic call center functionality to deliver advanced capabilities—such as the ability to see full customer history with each interaction, no matter if it's SMS, chat, email, or voice—with a clean and intuitive interface.

#### Integrations

- CRM Integrations for 200+ CRMs
- Click- to- call and contact popups
- Microsoft Outlook
- Microsoft Teams Connector

- Business SMS with keyword responders and QR codes, appointment reminders, SMS blast campaigns, and more.
- Meeting Manager real-time web conferencing that provides web presentation, live multi-user video and audio conferencing, and remote desktop support capabilities.
- Microsoft Teams Connector that makes connecting the SkySwitch platform to Microsoft Teams simple.
- **SD-WAN** for dynamic VoIP policies, secure VoIP transactions, and bandwidth shaping.
- **Faxing solutions**, including HIPAA-compliant virtual fax as well as ATA options.

## A Superior Partner Experience

Having the right features and capabilities to offer to your customers is important, but you need more than that to drive your own business growth. That's why SkySwitch partners with you to deliver everything you need—training, tools, ongoing support, and an economic model—to be a successful reseller.



Brand Our Voice Solution as Your Own

Partner With SkySwitch To Private-Label Your
Own UCaaS Solution To Resell To Your Customer Base

### Platform Reseller Features

- White-label, giving you an easy way to brand the solution as your own to drive loyalty to your business.
- Flexible customizations, making it easy to build bundled packages based on your customer needs.
- Dashmanager portal, providing a single pane of glass to manage the platform for all of your customers.
- QoS Monitoring for VoIP monitoring and efficient troubleshooting.

- SkySwitch Store one-stop-shop that offers a wide range of distributors, auto-provisioning, competitive pricing, flexible payments, and more.
- Billing Platform Integrations and Taxation Engine
- Quoting and billing tool, a quote-to-cash application that enables you to create a quote with products imported directly from our billing system's catalog.
- Voice APIs to extend your solution programmatically within your own application.

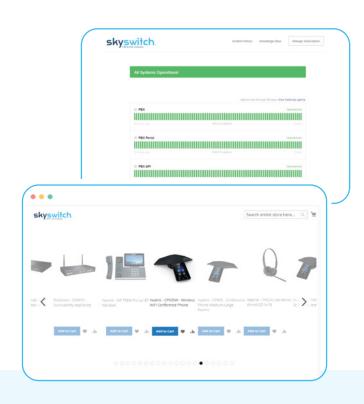
# Training, Support & Enablement

- Onboarding process designed to help you successfully launch your own hosted voice practice in 90 days or less.
- SkySwitch University, our online learning management system that delivers comprehensive and quick learning tools to help you succeed as a SkySwitch reseller.
- Online knowledge base, a central hub with 250+ articles to support your UCaaS business from technical, operations, marketing, sales and compliance perspectives.

## Financial Advantage

- Wholesale pricing with a monthly recurring revenue model so you maintain control over what you charge—whether that's buckets of minutes, metered minutes, or all-in-one pricing—and have the flexibility to make deals on your terms.
- **Healthy margins** with the opportunity to make 40-60 points on average.
- Own your customer relationships. You invoice your customers directly, owning and controlling the end-user relationship.

- Teams that have your back every step of the way from onboarding specialists to the support team to ongoing partner account managers (PAMs).
- Marketing support, including a brandable marketing toolkit with product slicks, videos, social media campaigns, etc.
- Sales coaching with First Order Assist sales support provided by our UCaaS sales expert and leader on your first three customer calls.



The average growth rate of SkySwitch clients is 8% and top reseller annualized growth is 40%.

# Why SkySwitch?

Our next-generation UCaaS platform provides a complete, integrated solution to easily resell. We bring the industry's

- leading technology
- > best-in-class services
- unmatched support

empowering you to offer the best experience to your customers all in one place.

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- The SkySwitch platform: is brought to you by a partner with ONE focus and specialty: white-label UCaaS.
- Cloud-based platform with the utmost reliability with a geo-redundant network with four nodes across the U.S. to support your customers' critical phone systems.
- Compliance Solution including HIPAA- compliant PBX, 10DLC for SMS, STIR/SHAKEN, Ray Baum, and Kari's Law.
- Comes with second-to-none support, from billing and carrier management to fraud protection, all integrated with optional Tier 1 support available.
- Backed by a team of dedicated voice developers committed to a roadmap that continues to meet market trends and end-user needs.
- Part of the BCM One family, a leader in NextGen Communications and Managed Network Services with over 30 years of experience.

## Ready To Become A SkySwitch Partner?

Joining the SkySwitch reseller family means your business is on a path towards opportunity and growth. By becoming a reseller, you can build your brand and your revenue by meeting more of your clients' communications needs.

We work for you, providing you with all of the technology and resources you require to be a successful reseller. In fact, the average growth rate for SkySwitch resellers is 8%, with top resellers achieving a 40% annualized growth rate.



